



Planning Association of Washington



February 2010

It's Washington's turn to host the **Western Planner Conference**, an annual, fourteen-state, regional event, and the **Planning Association of Washington (PAW)** is on track to make this the best multi-state planning conference ever!

The **2010 Western Planner Conference, "Lasting Legacies & Living Landscapes"** will be held in **Vancouver, Washington on August 10-13**. We invite you to help us make this the conference a truly outstanding event.

The PAW is a grassroots, non-profit organization with an educational mission: **"To provide an inclusive forum for sharing problems and solutions, developing land use planning knowledge, and putting this knowledge into the hands of local citizens and their elected officials."**

To achieve this mission, the PAW sponsors the popular **Short Course on Local Planning**, which consists of approximately 40 educational courses a year attended by local government elected officials, planning commissioners, staff and interested citizens. There is never a charge to attend a Short Course.

PAW also sponsors an annual conference, which provides focused planning training and networking opportunities for public planners, state agency personnel, local government elected and appointed officials, as well as private sector practitioners. The **annual PAW conference generates needed revenue to deliver the Short Course program each year throughout Washington State.**

PAW also represents Washington State at **Western Planning Resources, Inc. (WPR)**, a non-profit planning organization comprised of public and private sector planners throughout the 14 western states. The WPR mission is **"To be a network for providing information and education about the unique aspects of planning in the West."** WPR produces eight issues of the *Western Planner Journal* each year, and cooperates with its state-level organizational members to hold the annual **Western Planner Conference**, rotating the location each year throughout the western region. This summer, PAW is hosting the Western Planner Conference.

**To help us produce and deliver a successful 2010 Western Planner conference, WE NEED YOU** as our conference partner. We need general sponsors. We need event sponsors. We need break sponsors. We need special event sponsors. All sponsors will be prominently recognized: Please see the attached form for sponsors and exhibitors. We seek partners from: government and local agencies; private businesses; legal firms; planning/engineering and allied firms; and any individual who supports the PAW mission. Please help us to promote the lasting legacies and living landscapes we intend to impart to our conference participants from throughout the west this August.

Come share your planning related success stories and trade opportunities with us by choosing to be an **exhibitor**; display spaces at the trade show are still available. Or to increase your exposure, become both **an exhibitor and a sponsor**. Save the date, and join us at this important and well-attended conference.

Attached for your consideration is the **Exhibitor/Sponsorship Registration Form** that contains a list of various opportunities, all of which will support both the 2010 Western Planner conference and PAW.

Thank you! We truly appreciate your generous support and participation.

*Dee Caputo*

Dee Caputo, AICP, Senior Planner  
PAW Board President