

2010 Western Planner Conference Overview

Great Scenic Location/Great Conference Theme

The Planning Association of Washington (PAW) invites you to attend *Lasting Legacies & Living Landscapes*, the **2010 Western Planner Conference**, to be held August 10-13 in Vancouver, Washington. PAW is hosting this year's Conference at the **Red Lion Hotel Vancouver at the Quay**, located on the north shore of the Columbia River directly across the river from Portland, Oregon.

The Conference will examine and address both longstanding and emerging planning issues in a diverse range of breakout sessions, enriched by your choice of mobile tours. Please join us in exploring many of the planning challenges that confront contemporary planners throughout the West.



Lots to See and Do

From the Red Lion, planners will have available a number of **self-guided tour options**, including walks along the Columbia River's visually exciting **waterfront trail system** and visits to recent development projects within Vancouver's **vibrant downtown** core. More adventurous jaunts will lead curious visitors to the urban fabric of **Portland's famed Pearl District**, historic **Fort Vancouver**, and the natural and cultural landscapes of the **Ridgefield National Wildlife Refuge**, which are all close by.

At the conclusion of the conference, consider extending your visit to see more of the spectacular Pacific Northwest. Take time to explore first-hand the **Mount St. Helens National Volcanic Monument**, the **Columbia River Gorge National Scenic Area**, and **Mount Hood National Forest**. Or head up the road to **Seattle** or out West to the **Oregon Coast**.

Four Information-Filled Days

The Conference begins on Tuesday, August 10, with two **mobile tours**. Tuesday's activities conclude with an **evening reception and awards ceremony** overlooking the magnificent Columbia River. On Wednesday, the full conference agenda commences with a general session welcoming all attendees to the great City of Vancouver. Wednesday's lunch features the **Keynote Speaker, Jill Sughrue**, who is Chair of the Lower Columbia Alliance for Living Sustainably.

Conference events follow breakfast each morning. Thursday evening is open, so you can enjoy community sponsored activities on your own at downtown Vancouver's Esther Short Park, the historic and beautiful cornerstone of Vancouver's highly successful revitalization story. The Conference concludes at noon on Friday, following the morning's plenary session covering **today's legal issues**, which challenge planners throughout the West.

Four Dynamic Conference Tracks

The 2010 Conference offers four concurrent tracks. *Lasting Legacies; Transportation; Living Landscapes*, and *Tools of the Trade: Plans and Implementation* that

are designed to encourage planners to explore a wide spectrum of issues and topics. The Conference will also devote a special track to the *Short Course on Local Planning*, an educational program for elected and appointed local officials and interested citizens, jointly sponsored by PAW and the Washington Department of Commerce for more than 35 years.

Stimulating Breakout Sessions

Breakout sessions in the four concurrent tracks will appeal to a range of professional interests, from **small town redevelopment and revitalization**, to the several facets of **transportation planning** such as Scenic Byways, Tribal Transportation and the sustainability measures used by transportation planners. Other sessions will examine **shoreline development and protection**, in addition to **Section 106 National Historic Preservation Act consultation** with state historic preservation officers (SHPOs) and Tribes.

Sessions will cover the nuts and bolts issues that planners confront every day, including working successfully with **planning commissions**, planning for **economic development**, and creating and updating **small town comprehensive plans**. Additional sessions will cover an array of topics, ranging from climate **change** and the ever-evolving realm of **sustainability** to a special session that honors and explains the confluence of Native and early American stories within this region.

Conference Sponsorship Opportunities and Exhibits

We have a multitude of sponsorship opportunities for your firm or organization to sponsor the 2010 Western Planner Conference. Please contact us for a list of all opportunities. We have options to meet everyone's budgetary constraints.

The conference facilities include room for a limited number of exhibit tables for your firm or organization to show your wares. Please call **Brian Frampton** at 509-888-3253 or <BFrampton@wenatcheewa.gov> with any questions or requests for additional conference related information.



2010 Western Planner Conference Registration Form

August 10-13, 2010

Hosted by the Planning Association of Washington (PAW)

“Lasting Legacies & Living Landscapes”

AICP Certification Available: *An application for AICP Certification Maintenance Credits has been submitted for all applicable sessions.*

Conference participants who are not already subscribers to *The Western Planner*, are eligible to receive a reduced one-year subscription rate. Contact the WP Editor at <dseconsulting@msn.com> to subscribe.

Registration Information. Be sure to place a checkmark by the mobile tour(s) you plan to attend.

Name: _____

Company/Organization: _____

Mailing Address: _____

City, State, and Zip: _____ Purchase Order# _____

Phone: _____ Email: _____

Early Registration by July 15, 2010

____ Full Conference Registration = \$250 ____ Planning Student = \$50 ____ One Day Registration = \$150

Registration After July 15, 2010

____ Full Conference Registration = \$300 ____ One Day Registration = \$200 *(Contact us for special meal requests.)*

Mobile Tours - \$25 (Bike Tours - \$40 or \$50)

Pre-Conference: ____ Ridgefield National Wildlife Refuge* ____ Portland’s Pearl District*

Conference:

- | | |
|-----------------------------------|---|
| ____ MT1 - Historic Preserve* | ____ MT2 - Waterfront Bike Tour (fill out bike rental form below) |
| ____ MT3 - Land Bridge/Confluence | ____ MT4 - CRC Section 106* |
| ____ MT5 - Vancouver Downtown* | ____ MT6 - Washougal Downtown* (*indicates walking component) |

*****To guarantee transportation you must be registered for all mobile tours prior to June 1, 2010.*****

Hotel Information

**The Red Lion Hotel Vancouver at the Quay
100 Columbia St. Vancouver, WA 98660**

A limited number of rooms have been reserved for a special conference rate of \$79/night single/queen bed and \$89/night double/queen beds. (Rates are for up to 4 people/room). For \$15/night you can upgrade to a river view room. Rooms and rates are available Saturday, August 7 through Monday, August 16. **Rooms must be reserved prior to July 15, 2010 to receive the special conference rate.**

To Register online, go to the WPR Web site, <www.westernplanner.org/2010conf.html> to print instructions. Then go to <www.RedLion.com>. Or call the Red Lion, 1-800-733-5466, and mention that you are with Western Planner and PAW. If you have any questions or special requests, call Kevin Young at 360-750-4901.

Bike Tour \$40 or (\$50 for Tandem or Cruiser)

Bike tour includes 2-hour rental, delivery fees, helmet, lock, handlebar bag, and maps of tour route. Additional half-day, one-day, or multiday rental arrangements can be made.

Please indicate your height as well as the type and number of bikes you would like:

Rider Height: _____ **No. of Bikes:** _____

HYBRID

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|-------------------------------|-------------------------------|
| 2009 Sunfire 2.0 Ladies _____ | 2009 Fuji Crosstown 1.0 _____ |
| 2009 Absolute 2.0 _____ | 2009 Absolute 3.0 _____ |
| Jamis x.20 Kids Bike _____ | Jamis x.24 Kids Bike _____ |

CRUISER

2009 Sanibel LX _____

TANDEM

T-Bermuda Tandem _____

Make checks payable to PAW and mail registration form to:

PAW
PO Box 745
Cashmere, WA 98815

Check size of Conference T-Shirt (no additional cost)

____ S ____ M ____ L ____ XL ____ XXL ____ Other Size

For questions contact Vicky at 509-782-9446 or <vicky@planningpaw.org>.

TOTAL AMOUNT ENCLOSED \$ _____