

August 2015 Quarterly Newsletter

Planning Association of Washington

"Good planning doesn't just happen"

SERVING WASHINGTON
COMMUNITIES SINCE 1963
www.planningpaw.org

WHO WE ARE

The Planning Association of Washington is a grassroots educational organization devoted to helping shape a vibrant Washington through effective and informed community planning. Our members and constituents are planners, planning commissioners, elected officials, tribes, special purpose districts, private sector firms, state agencies, students and interested citizens.

Our vision is of strong and livable communities guided by informed citizens. Our mission is to help shape a vibrant Washington through effective and informed community planning. We do this by providing an inclusive forum for sharing problems and solutions, developing planning knowledge and putting this knowledge into the hands of the public and their elected officials. Our goals are to provide education, develop a sustainable infrastructure that will build organizational capacity and grow awareness of the purpose and value of PAW.



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2015 ANNUAL PLANNING CONFERENCE OCTOBER 6 – 8

The theme for this year's event at Campbell's Resort on beautiful Lake Chelan is **"Celebrating Our Success; Building Our Future!"**

The conference features two primary tracks designed to enhance your talents and share successful project development techniques. The first track focuses on professional development with tailored sessions designed to sharpen your skill set. The second track features successful permitting and development case studies fostered under the influence of the Growth Management Act.

Keynote speaker Richard Hart



Richard will inspire you with his sharing of experiences and accomplishments through 40 years of professional planning and community development work spanning 6 states.

Conference Session Spotlight

Cultural Intelligence in Planning

Can planners afford to ignore the rise in cultural diversity?

For decades, Washington State has been growing. Much of this growth (about 35%) has been due to natural increase in population; however the rest has been due to migration from other parts of the country and world. While the state remains somewhat less diverse compared to the national average, over the next 25 years, it is slated to become increasingly more diverse. Currently about 25% of the state's population is under 18. In this age group 40% of the population does not identify as white. What does this increasing diversity mean for planners and planning in Washington? Where and how does cultural intelligence come into play in our work planning for municipal growth and our responsibilities in administering and managing our public dollars?

This session will present an overview of the state increasing diversity by region and age cohort. It will introduce the term "cultural intelligence" and also provide some cultural understanding of the history and background of the major ethnic and racial groups in the state. Lastly, it will open the floor for discussion on tools and methodologies for including and accommodating this diversity into public outreach efforts and planning.



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2015 PAW BOARD

Executive Board Members:

- Alex Wenger, President
- Ryan Harriman, AICP, Vice-Pres.
- Jeff Thomas, Treasurer
- Pete Dickinson, Secretary

Board Members:

- Emily Terrell, AICP
- Marla Powers
- Ted Gage, AICP
- Micki McNaughton
- Phil Olbrechts
- Mary Rossi
- Chris Branch
- Andy Lane
- Lloyd Skinner, AICP
- David Osaki, AICP
- Alison Bridges



CONFERENCE HIGHLIGHTS

2015 Joint PAW-APA Planning Awards Program

For almost 30 years, the Planning Association of Washington and the Washington Chapter of the American Planning Association have jointly honored outstanding contributions to the field of planning in Washington. This annual awards program is designed to bring public attention and deserved recognition to public and private sector planning efforts, as well as to student projects in university planning programs.

The Planning Association of Washington is pleased to present the winners of the 2015 awards, which will take place at the PAW Annual Conference Award Banquet at 6pm on October 7th.

Planner Skills Camp Debut at Annual Conference

PAW is excited to announce a new course called the Planner Skills Camp. This program is aimed at newer planners or others wishing to expand or refresh their everyday planning skills. PAW has designed specific 4-hour sessions focusing on the following topics:

- Writing Effective Staff Reports
- Ethics and AICP Exam Advice and Tips
- Private Sector vs. Public Sector Planning
- Working with Your Planning Commission, Council, and Commissioners – Roles, Procedures and Etiquette in Public Meetings and Hearings

Guest Speaker Rufus Woods

[Rufus Woods](#) is the third generation editor and publisher of The Wenatchee World. Mr. Woods will talk about the changing nature of print media and share some key observations and insight through the lens of the media about managing growth and economic development in the Wenatchee valley and Lake Chelan basin.



Employment Opportunities

[PAW's Employment page](#) is a great resource for information on jobs, internships and other planning-related opportunities of interest for PAW members and friends.

Resources/Links

[WA State Dept. of Commerce](#)
[Municipal Research Services Center](#)
[APA – Washington](#)
[National Assoc. of Regional Councils](#)
[Association of Washington Cities](#)
[WA State Association of Counties](#)

Membership Renewal

Being a member of PAW is a great way to make sure you stay up-to-date on planning issues across Washington State! Please support the PAW by renewing your membership today. Visit the [Membership Page](#) on our website for easy online renewal. Your support will help us to continue providing cutting-edge educational services and inclusive forums for connecting with people passionate about Washington State planning. Membership dues are used to provide a variety of educational events, including our annual Planning Conference, Land Use Boot Camps, Planner Skills Camps and other continuing education opportunities.

[Conference Early-Bird Rate](#) ends after September 7th. Take advantage of the Early-Bird Rate and your new or renewed membership and save on conference registration and for upcoming training opportunities the rest of your membership year.