



**Planning Association of Washington
Annual Conference
Celebrating Our Success; Building Our Future!**

October 6, 7 and 8, 2015
Campbell's Resort, Chelan, Washington

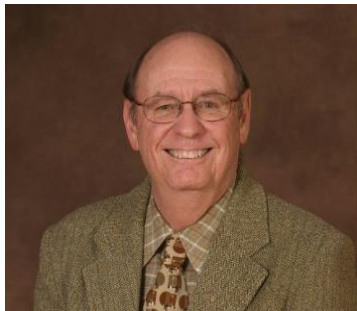
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[Early-Bird Rate](#) ends after September 7. Take advantage of the Early-Bird Rate and your new or renewed membership and save on conference registration.

Program Speaker Highlights:



**Keynote Speaker: Richard Hart
Wednesday, October 7**

Richard will inspire you with his sharing of experiences and accomplishments through 40 years of professional planning and community development work spanning six states.



**Guest Speaker: Rufus Woods
Tuesday, October 6**

Rufus Woods is the third generation editor and publisher of The Wenatchee World. Mr. Woods will talk about the changing nature of print media and share some key observations and insight through the lens of the media about managing growth and economic development in the Wenatchee Valley and Lake Chelan basin.

Program Highlights:

Mobile Work Shop
Tuesday, October 6, 1:00 to 5:00

Planners in Preservation
Discussion Happy Hour
Tuesday, October 6, 6:30 pm

Sudden Death over Dessert
Tuesday, October 6, 7:00 pm

Annual Membership Meeting
Wednesday, October 7, 4:45 to 6:00 pm

Joint PAW-APA Planning Awards Program
Wednesday, October 7, 6:00 pm to 7:30 pm

Land Use Case Law Update
Thursday, October 8, Noon to 1:30 pm

Mobile Work Shop**Tuesday, October 6, 1:00 to 5:00**

In this full afternoon mobile workshop we will be taking a close look at six historic Central Washington bridges. From back-country road spans to major highway trusses, bridges often become more than just utilitarian elements of our critical infrastructure; they become historic icons and visual landmarks. But what happens when they approach the end of their life-span? Join with WSDOT bridge historian Craig Holstine to understand how and why bridges become historic properties and the implications of that status for short-term maintenance, long-term preservation, frequent replacement, and occasional adaptive re-use.

Speaker:

Craig Holstine, WSDOT, Bridge Historian

Craig and also coauthor (with Richard Hobbs) of *Spanning Washington: Historic Highway Bridges of the Evergreen State*, published by the Washington State University Press in 2005. For the past 15 years, he has participated in WSDOT's Sec. 106 compliance efforts for historic-era built environment resources. A great-grandson of Washington homesteaders, he has BA and MA degrees from Washington State University.

Moderator:

Greg Griffith, AICP, Washington State Historic Preservation Office

Greg is approaching 30 years working for SHPO and in that timespan he has worked as the agency's historic preservation planner; implementing the Section 106 consultation process for the built environment and later moving into the position of Deputy State Historic Preservation Officer. In that role he manages the work and programs of the Built Environment Unit and is responsible for the SHPO's development and implementation of the recently adopted State Historic Preservation Plan: *Getting the Future Right 2014-19*. Before arriving in Washington, Greg worked for county planning organizations in northeast Ohio and metropolitan St. Louis. He has a Masters in City and Regional Planning from Ohio State University; a Masters in Historic Preservation Planning from Eastern Michigan University; and a Bachelor of Science degree from Miami University.

Planners in Preservation/Preservationists in Planning (PIP/PIP)**Discussion Happy Hour****Tuesday, October 6, 6:30 pm at Campbell's Pub**

Hosted by Deputy State Historic Preservation Officer Greg Griffith and non-profit Eppard Vision Director Mary Rossi, we will be spending the hour sharing the challenges, rewards, quandaries, and fun that we find ourselves in when working in slightly unfamiliar territory. The hosts will have questions to get the discussion going and then see where the conversation takes us.

Are you a planner finding yourself at work fielding questions about appropriate paint colors for a 1920s Bungalow? Or, are you a preservationist in a planning agency sorting out the difference between a LAMIRD and WRIA? If so, you are invited to join an informal discussion amongst peers to share your questions, dilemmas, or good stories about work in planning and historic preservation. We'll meet right after the banquet in the Campbell's Resort Pub for drinks and see where the discussion takes us.

Not a session, panel presentation, or workshop, this informal gathering is proposed as an affinity discussion group around drinks in the resort pub following Wednesday evening's banquet. The event will target planners who find themselves tasked with carrying out historic preservation

duties in their employment and conversely, historic preservationists who are working for planning agencies or consultants.

Sudden Death over Dessert

Tuesday, October 6, 7:00 pm at Campbell's Pub

Exploring Planning Principles "Killed Off" Before Their Time

Facilitated by Anindita Mitra, AICP, Founder, CREÄ Affiliates

Back by popular demand, this is a continuation of the PAW workshop last year. This will be a non-facilitated discussion of concepts that once drove planning. In 2014 we talked about Garden Cities, Urban Renewal, New Town Movement, Model City Programs of the 70s, Suburbia, Smart Growth and New Urbanism. This year we will continue on the subject of Smart Growth and delve into Pedestrian Streets, EcoCities and Smart Towns. Participants will share their experience with these concepts. We might conclude the discussion with where and how can innovation be accommodated into public sector planning practice? We hope participants will bring their sweet tooth and sense of humor as we take a step back to look at the bigger picture – is change really necessary or inevitable in the world of planning?

Annual Membership Meeting

Wednesday, October 7, 4:45 to 6:00 pm

Please join us at the annual PAW membership meeting. The meeting kicks off with a no-host bar on the veranda. Then meet the Board of Directors, hear about the work plan for 2016, and provide input on where you think PAW should be focusing its resources. Officers will provide the latest on the budget and a recap of the highlights from this past year.

Joint PAW-APA Planning Awards Program

Wednesday, October 7, 6:00 pm to 7:30 pm

For almost 30 years, the Planning Association of Washington and the Washington Chapter of the American Planning Association have jointly honored outstanding contributions to the field of planning in Washington. This annual awards program is designed to bring public attention and deserved recognition to public and private sector planning efforts, as well as to student projects in university planning programs.

PAW is pleased to present the winners of the 2015 awards at the PAW Annual Conference Awards Banquet at 6:00 pm on Wednesday, October 7. In this year, during which we mark the 25th anniversary of the passage of the Growth Management Act, PAW extends special congratulations to recipients of the 2015 PAW/WA-APA Joint Planning Awards: Lacey, Mukilteo, Seattle, Shoreline, Tacoma, Yakima County with an Honorable Mention to the City of Bellevue.

The awards dinner is open to everyone. Registration for the dinner is included in your conference registration or may be purchased separately for \$40 by visiting the PAW registration page. To ensure a seat and a plate, please register in advance.

Land Use Case Law Update

Thursday, October 8, Noon to 1:30 pm

Stay for lunch on Thursday, October 8 and hear from Phil Olbrechts, Olbrechts and Associates, PLLC, as he provides the latest on the Washington legislature. Hear how recent court decisions affect your community and get the most up-to-date information on the vesting status of permits, recreational & medical marijuana, and the Growth Management Act.

Program Details, with Two Tracts: Professional Development & GMA

Professional Development Tract

1. Planner Skills Camp

PAW is excited to announce a new course called the Planner Skills Camp. This program is aimed at newer planners or others wishing to expand or refresh their everyday planning skills. PAW has designed a special four hour session with the following focus:

- How to Write and Present an Effective Staff Report
- Working with Your Planning Commission and Council
- Private Sector vs. Public Sector Planning
- Ethics Do's and Don'ts
- AICP Exam Advice and Tips

Presenters

Emily Terrell, AICP, Principal of Municipal Solutions, PLLC

Andrew S. Lane, Attorney, Cairncross & Hempelmann

Kristina Cerise, AICP, award-winning humorist, freelance writer, and editor

Sharese Graham, Senior Planner, ESA, Northwest Community Development

Alex Wenger, AICP, Community Planner II, City of Blaine

2. How To Be A Star Witness

This session will help prepare you to be a witness in a project approval or an appeal hearing. The panel will provide different perspectives (attorney, planner, and hearing examiner) on how to be an effective witness. The format will be an open discussion and address how to make defensible recommendations and decisions, how to prepare to be a witness in an adversarial proceeding, and what to do during the proceeding. The experienced panel will share first-hand successes (and disasters).

Speakers

Andrew S. Lane, Attorney

Andy's practice focuses on land use and environmental law with Cairncross & Hempelmann. He advises municipalities, landowners, and developers regarding long-range planning issues, permitting, water rights, and compliance with environmental laws. In addition to helping private and municipal clients resolve legal disputes, Andy also partners with planners and engineers to provide consulting services to municipalities in land use and Growth Management Act matters. It is much more efficient to consider the legal ramifications of a land use plan in its formative stages, rather than for the first time in court. Andy lives in Leavenworth and has served on the Leavenworth Planning Commission since 2008.

Emily Terrell, AICP

Emily Terrell is the Principal of Municipal Solutions, PLLC, a planning and administration consulting firm specializing in small and rural cities and counties. Current and recent work includes comprehensive planning, parks planning, best available science/critical areas ordinances, economic development planning, ordinance codification and extensive code drafting. She is also a hearing examiner pro tem with Olbrechts and Associates, and a Land Use Specialist with Terra Property

Analytics, primarily a governmental appraisal firm. Prior to becoming a consultant in 2008, Emily was the Director of Planning and Community Development for the City of Milton, WA. Emily has been on the Planning Association of Washington Board for five years and was the Pierce County Representative to the Puget Sound Section of the APA for seven years.

Evan Maxim

Evan Maxim is a senior planner for the City of Sammamish and the City's designated SEPA Official. Evan has a Master's in Public Administration from the University of Washington, and has experience with both legislative and project review land use. He has over 15 years of planning experience, and has spent hundreds of hours at hearings and before the Planning City Council on various land use related items.

3. Cultural Intelligence in Planning

Can planners afford to ignore the increasing cultural diversity in Washington State?

For decades, Washington State has been growing. Much of this growth (about 35%) has been due to natural increase in population; however the rest has been due to migration from other parts of the country and world. While the state remains somewhat less diverse compared to the national average, over the next 25 years, it is slated to become increasingly more diverse. Currently about 25% of the state's population is under 18. In this age group 40% of the population does not identify as white. What does this increasing diversity mean for planners and planning in Washington? Where and how does cultural intelligence come into play in our work planning for municipal growth and our responsibilities in administering and managing our public dollars? This session will present an overview of the state's increasing diversity by region and age cohort. It will introduce the term "cultural intelligence" and others that have emerged to address the changing complexity of our social fabric. It will also provide some understanding of the history and background of the major ethnic and racial groups in the state. Lastly, it will open the floor for discussion on tools and methodologies for including and accommodating this diversity into public outreach efforts and planning.

Speakers

Anindita Mitra, AICP, Founder, CREÄ Affiliates

Ms. Mitra practiced as a registered architect prior to turning her professional focus to urban design and city planning. An educator, author, and advocate for sustainable communities, Ms. Mitra has worked in more than 50 jurisdictions across the country. She frequently gives talks on sustainable community planning, indicators, energy efficiency and any other topic that catches her interest. She has volunteered on the Boards of major City of Seattle departments, including its Seattle Design Commission, Seattle Public Utilities Sounding Board, and Seattle City Light's Green Building Task Force. Ms. Mitra was on the Board of and President of the international nonprofit, the Community Indicators Consortium and was an advisor to the Municipal Research and Services Center. She has been volunteering for 4 years with Seattle's School District's Equity and Race Committee to advance cultural intelligence and restorative justice practices in the state's largest school district.

4. Lean Management

What is Lean and why are we seeing it being applied through all levels of government? King County started their Lean program five years ago and is now considered a leader in the public sector. The State of Washington has followed and now local governments are developing Lean programs to impact and improve their service delivery model. Through discussion, video clips and lecture this workshop will provide you with a basic understanding of Lean, the impact it can have in your group or department and some basic ideas that you can apply to your work next week.

Speakers

Karen Porterfield, Consultant

Ms. Porterfield is a seasoned executive and management consultant who is experienced in leading organizations through operational and organizational challenges. She leverages more than 25 years of management experience to guide private and public sector entities to fully understand how to define and attain their organizational goals. She has been a faculty member at Seattle University's Master of Public Administration program since 2001. She is recognized for her understanding of the challenges associated with framing and developing creative solutions to complex problems.

5. Building Our Future: An Ethics Perspective

Building requires a solid and valued foundation regardless of whether you are building a structure, a road, a business or a profession. What is our obligation, as planners, to not only build better communities, but build a better profession at the same time? Creating a legacy of legitimacy, of dependability and professional succession provides a valid foundation for building our planning future. This is an ethical responsibility we all share, whether AICP or not.

This ethics session will cover the required components of ethics training for CM certification while focusing on the aspirational principles of the AICP Code of Ethics and Professional Practice. The presentation does not include typical ethics scenarios. Rather, it will include interactive discussions

Speakers

Mark Kulaas, FAICP, Land Services Director, Douglas County

Mark Kulaas has 38 years of professional planning experience in a variety of urban and rural settings in Washington and Idaho. Mark is a graduate of Eastern Washington University's Urban and Regional Planning program and is a member of the College of Fellows of the American Institute of Certified Planners. He serves on various boards and commissions including the Association of Washington Cities' Legislative Committee, the Professional Advisory Committee for Eastern Washington University's Department of Urban & Regional Planning, and the Planning Accreditation Board's Practitioner Site Visitor Pool.

Glen DeVries, AICP, Planning Manager, City of Wenatchee, Department of Community and Economic Development

Glen has been a professional planner in the Wenatchee Valley for over 21 years, both at Chelan and Douglas counties, and more recently with the City of Wenatchee. Glen earned a Master in Urban and Regional Planning from Eastern Washington University, is a member of the American Institute of Certified Planners and is active in the City Planning Directors of Washington.

6. The Role and Value of Planning Commissions

In this session, two long-time planning commissioners and a planner and elected official who has worked with planning commissions will discuss the role of planning commissions and how they can add value in city/county planning. In keeping with the theme of "Celebrating Our Success; Building Our Future," this session will provide tips to jurisdictions on the potential of planning commissions and how to best utilize them. The panel will cover planning in both GMA and non-GMA jurisdictions. Audience members will be asked to share their experience working with or on planning commissions and identify best practices and practices to avoid.

Speakers

Roger Horn, moderator, Olympia Planning Commission

Roger has served on the Olympia Planning Commission for 14 years: 1995-2001 and 2007-2015. As planning commissioner, he participated in updates to the Shoreline Master Program and Comprehensive Plan, which were passed by the Olympia City Council in 2013 and 2014, respectively. He has served three terms as Planning Commission Chair and three terms as Finance Subcommittee Chair. In 2013, he retired from state service where he served as agency budget manager at the Department of Commerce, division budget manager at the Department of Licensing, and senior budget analyst for the Legislative, House, and Senate Transportation Committees.

Nancy C. Stevenson, Tumwater Planning Commission

Nancy has served on the Tumwater Planning Commission, 2010-2015 and the Tumwater Historic Preservation Commission, 1998-2012. She represented Tumwater on a focus group developing a long-range plan for Capitol Lake; served on the advisory group developing Tumwater's Economic Development Plan; and helped guide the visioning for redevelopment of the Old Olympia Brewery property. As planning commissioner, Nancy participated in development of the Brewery District Neighborhood and the Capitol Boulevard plans. In 2013, Nancy retired from state service where she served as a senior budget analyst to the Office of Financial Management and House Appropriations Committee, and CFO for the Department of Ecology.

Mark Kulaas, FAICP, Land Services Director, Douglas County

Mark is the Land Services Director for Douglas County. He has 38 years of professional planning experience in a variety of urban and rural settings in Washington and Idaho. He is also an elected official, in his third term as a councilmember of the Wenatchee City Council. Mark is a graduate of Eastern Washington University's Urban and Regional Planning program. Mark serves on various boards and commissions including the Association of Washington Cities' Legislative Committee, Professional Advisory Committee for Eastern Washington University's Department of Urban & Regional Planning, and the Planning Accreditation Board's Practitioner Site Visitor Pool.

7. Setbacks and Syntax: How to Write Powerful Policies and Clear Code

Planners write all the time. We write policies, update code sections, draft SEPA determinations and evaluate proposals and explain conditions in staff reports. Writing with clear, concise and compelling language matters. It matters to applicants, residents, colleagues and the lawyers who defend our decisions. Most planners aren't English majors and that's okay. There are a few tips and tricks that can transform writing from fine to fabulous. That's what this presentation is all about.

Speaker

Kristina Cerise, AICP, humorist, writer, editor

Kristina is an award-winning humorist, freelance writer, and editor living in Seattle. She worked as a land use planner in the public and private sectors for more than a decade before her love of syntax trumped her love of setbacks. She now works as a copywriter and editor rearranging staff report templates, polishing form letters, making sure EIS and SMP section references take readers where they say they will, and trying her best to make Transportation and Utility elements interesting. Her writing has appeared in Planning Magazine, The Western Planner, Working Mother, Geez, Creative Nonfiction and Brain Child.

8. Dynamic Teams, Dynamic Results

Building an effective team that "clicks" is challenging, but also simple. Leading an effective team can boost your career, and leading a poorly performing team can have a negative impact on your career.

During this workshop areas that we will explore will include how to build trust, boost your team's productivity, manage team conflicts and build accountability. This workshop, through hands-on activities, group discussions and lecture will provide you with the tools you need to both be a successful team leader and a valuable team member.

Speaker

Karen Porterfield, consultant

Ms. Porterfield is a seasoned executive and management consultant who is experienced in leading organizations through operational and organizational challenges. She leverages more than 25 years of management experience to guide private and public sector entities to fully understand how to define and attain their organizational goals. She has been a faculty member at Seattle University's Master of Public Administration program since 2001. She is recognized for her understanding of the challenges associated with framing and developing creative solutions to complex problems.

GMA Tract

1. Recreational Marijuana

A look at how the City of Tacoma has coped with the legalization of recreational marijuana production through various permitting tools and code adjustments, and how the City is now adapting to high demand for office, warehousing, and manufacturing building conversions for marijuana production and processing. Key issues range from the availability of power and water to the regulatory challenges of permitting and licensing of an evolving State-regulated system. In closing, we provide an outlook of where this new industry is headed for Tacoma.

Speakers

Dustin Lawrence, Moderator, Associate Planner, City of Tacoma, Planning & Development Services
Mr. Lawrence works for the Current Planning Division for the City of Tacoma's Planning and Development Services Department. He oversees day-to-day land use and environmental permitting functions, but also acts as the lead recreational marijuana license reviewer and coordinator. In addition to permitting, Mr. Lawrence manages PDS's websites, provides limited GIS support, and assists with Land Use code updates.

Brian Boudet, Division Manager, City of Tacoma, Planning & Development Services
Mr. Boudet manages the Long Range Planning Division for the City of Tacoma's Planning and Development Services Department. He is in charge of a number of Comprehensive Planning initiatives, including *2040 Growing Tomorrow's City*, Billboard Regulations, *Tacoma Mall Subarea Plan*, and more. Mr. Boudet oversaw the creation of Tacoma's recreational marijuana regulations.

Barbara Stoehr, Senior Plans Examiner, City of Tacoma, Planning & Development Services
Ms. Stoehr serves as primary project manager for a variety of projects during feasibility and scoping phases. She provides overall coordination with multiple agencies (such as fire, power, water, and traffic) and identifies critical issues and paths toward success early in the project. Ms. Stoehr regularly works with prospective recreational marijuana producers and processors and provides them guidance on the development process.

Chris Beale, AICP, Planning Commissioner (Tacoma) & Senior Planner (Puyallup)
Mr. Beale serves as Chair to the City of Tacoma Planning Commission and is also employed as a Senior Planner with the City of Puyallup. He handles a variety of day-to-day permitting issues with

Puyallup and provides policy guidance to City of Tacoma planning staff on zoning, environmental, and other land use issues. Mr. Beale helped provide guidance to staff during the creation of marijuana regulations for the City of Tacoma.

2. Innovative Tools for Sub Area Plan Implementation

Learn from Tukwila's experience using a variety of innovative regulatory techniques to implement the Southcenter Subarea Plan including:

- Programmatic SEPA per RCW 43.21C to comprehensively evaluate area-wide impacts of plan buildout, eliminate project by project SEPA review and prevent environmental challenges to future projects
- Multi-Family Tax Exemption in targeted areas
- Development Agreements to provide flexibility for pioneering projects
- Landscape Conservation and Local Infrastructure Program which creates incentives for both conservation and community support by combining Transfer of Development Rights (TDR) with a public infrastructure financing tool called tax increment financing (TIF)
- Hybrid Form-Based Code format for new land use regulations
- Strategic transportation investments

Hear planner's key takeaways about the subarea planning effort that spanned 10 years, the public involvement process involving big-box corporate stakeholders, seeking input from local and regional developers, involving internal City stakeholders and the design of an effective implementation strategy for the plan.

Speakers

Nora Gierloff, Deputy Director, Community Development Department, City of Tukwila

Nora has served as the Deputy Director of the Community Development Department at the City of Tukwila since 2008. She has been involved in all aspects of current and long range planning since starting with Tukwila in 1994. After receiving a Bachelor's in Architecture from Arizona State University she earned a Master of Urban Planning from the University of Washington. In addition to planning she has been involved in development of Tukwila's Geographic Information System and also led the City's multi-departmental effort to select, customize and migrate to a new land use permit tracking system.

Lynn Miranda, Senior Planner, City of Tukwila

Lynn has been with the City of Tukwila since 1998. She has led the Southcenter Planning effort since 2002 when the City received a federal grant for Transit Oriented Development (TOD) planning in the Southcenter area. Prior to that she worked on light rail alignment and station area planning issues. She is currently working on Tukwila's Comprehensive Plan update.

Cyndy Knighton, Senior Transportation Engineer, City of Tukwila, Department of Public Works

Cyndy is the Senior Transportation Engineer for the City of Tukwila's Department of Public Works, where she has worked since 2001. Cyndy is the project manager for the Comprehensive Plan Transportation Element update. In addition to her policy work, Cyndy is the project manager for multiple civil design projects including roadways, an on-street transit center, and a non-motorized bridge over a major salmon-bearing river. Prior to her work at Tukwila, Cyndy was a transportation engineer for the City of Bothell where she managed the development of their first Transportation Element. Cyndy earned her Bachelors of Science in Civil Engineering from the University of Washington, where she focused her studies on traffic engineering and transportation planning.

3. Regulation of Wineries, Breweries and Distilleries

As Washington's eastern jurisdictions embark on the GMA required update, many may face questions about agriculture lands and the influence that wineries, breweries, and to a much lesser extent distilleries will play in the development and refining of comprehensive plan policy and development regulations. Yakima County planners will share their winery stories from beginning to end and espouse lessons learned and things to consider as you move forward with your own local discussions regarding wineries and breweries in designated agriculture land.

Speakers

Noelle Madera, Senior Project Planner-Zoning and Subdivision, Yakima County

Noelle earned Bachelor of Science degrees in both Geology and Environmental Science from Eastern Washington University in 2007. She worked as a field Geologist based out of Spokane, WA until earning a Master's Degree in Urban and Regional Planning from Eastern Washington University in 2011. For her final project, she concentrated her studies on connecting water resource planning with land use planning, specifically focusing on the effects of transferring agricultural water rights to urban uses. She has worked for the Yakima County Planning Division since 2011.

Byron Gumz, Senior Project Planner-Environmental & Natural Resources, Yakima County

Byron earned a Bachelor of Science degree from the University of Wisconsin – Stevens Point, majoring in Natural Resources Management – Land Use Planning and Philosophy – Environmental Ethics, earning a minor in GIS and Spatial Analysis along the way. He worked with the Bureau of Land Management in Winnemucca, NV before starting employment with Yakima County as an Environmental and Natural Resources Planner in 2006.

Marla Powers, Senior Project Planner-Long Range, Yakima County

Marla earned a Bachelor of Arts in Urban and Regional Planning from Eastern Washington University in 2001 and is a thesis away from her masters in Communication and Leadership Studies from Gonzaga University. She began her planning career working for the City of University Place from 2001-2003, moved and worked for the City of Spokane from 2003-2013, and began here present position with Yakima County in early 2014. Together Marla has a total of 14 years of planning experience.

4. Bringing the YARD to life

The YARD is a 500 acre industrial area in northeast Spokane and was home to Great Northern Rail yard where over 2,000 people were employed decades ago. Growing out of a grassroots planning effort, the City of Spokane created the Northeast Public Development Authority to shepherd a broad range of community and economic development efforts forward. The City has grounded its strategy in the areas unique assets and challenges of the YARD and leveraged a wide variety of economic development tools to better position itself for business investment including the creation of the State's first Brownfield Opportunity Zone.

Speakers

Teri Stripes, Assistant Planner, City of Spokane, Planning & Development Services

Teri is an Assistant Planner with City of Spokane focusing on economic development and implementation. Teri has over 16 years' experience in economic development planning and implementation. In the Planning & Development Services Department, she implements the City's growth strategies in geographically based development/redevelopment areas. Teri is a frequent

speaker and session moderator for both planning and revitalization conferences. Her career and volunteer activities engage her passions for planning and creating a great community through sustainable economic and community development practices and collaborative public – private partnerships. Current, target areas include; The YARD, 800 acres of underutilized industrial and residential property. Sprague Targeted Investment Pilot, a mixed use and industrial employment center slated for over \$60 Million in public infrastructure improvements 2015-2018.

Morgan Shook, Director, ECONorthwest

Morgan Shook is a senior policy and economic analyst working on economic development strategy related to real estate, transportation, and infrastructure planning. His expertise in economic, fiscal, market, spatial, and demographic analysis has been applied to financial and policy projects for cities,

counties, and ports across the State, as well as broad range of private industries. Morgan received his M.A. in Urban and Regional Planning from Portland State University's School of Urban Studies and Planning. He also has a Certificate in Commercial Real Estate Development from the University of Washington. He is currently AICP-certified.

Mike Stringer, Senior Planner, Maul Foster Alongi

Mr. Stringer has a technical background in ecology and policy and over ten years of work experience in community involvement and land use planning. He has a diverse skill set including master planning and site development, environmental policy analysis, permitting, public involvement, and habitat restoration. He has guided integrated cleanup and redevelopment planning for brownfield properties, managed award-winning land use strategic plans, and conducted environmental review and permitting of complicated waterfront projects. His skills allow him to integrate science into public policy and regulatory processes as well as to engage the public in complex environmental issues.

John Means, Brownfields Program Manager, TerraGraphics Environmental Engineering

John Means is a senior environmental planner and policy analyst where he has been responsible for brownfield policy and program development in the state of Washington and more recently Idaho. John brings a strong interdisciplinary perspective to his work that emphasizes the integration of remediation and reuse planning within the local ecological, social and economic context. He has over 20 years of project management experience in the private, public, and non-profit sectors. John holds a master's degree in environmental studies from The Evergreen State College with concentrations in brownfield policy and sustainable development.

5. Rooftop Solar

Learn about tools to simplify and standardize the installation of rooftop solar electric systems by addressing four action areas: Permitting, Interconnection, Financing, and Planning. We'll share tools and templates designed to help local governments join the effort to make rooftop solar easy! Local governments can improve the sustainability of their communities by adequately supporting this growing opportunity. This session will inform planners about ways they can promote rooftop solar in their comprehensive plans and development regulations, as well as how they can streamline the permitting of residential rooftop solar energy systems.

Speakers

Joyce Phillips, Senior Planner, State Department of Commerce

Joyce works in Growth Management at the Department of Commerce. She has over 20 years of experience, working at city, county, and state governments. She holds a Bachelor's degree in

Geography & Land Studies from CWU and a Master's degree in Public Administration from The Evergreen State College. Her areas of focus are land use, climate change, and energy. Joyce is a member of the American Institute of Certified Planners, serves on the state's Commute Trip Reduction Board (2006 - present), and was the 2006 recipient of the Barbara Grace Award for promoting the ideals of planning through public service.

Linda Irvine, Program Director, Northwest Sustainable Energy for Economic Development
Linda directs the development of community energy strategies, designing new programs and maximizing synergies across program areas to serve communities. She manages the Northwest Solar Communities initiative to standardize and streamline solar installations and has authored several guides on Community Solar and Solarize programs. Linda began her energy career with an internship at Renewable Northwest Project and served as the Community Resource Conservation Manager for the city of Langley. Linda serves on the board of Island Community Solar, holds a B.A. in Russian and East European Studies from Yale, and a teaching certificate from U.C. Berkeley's Bay Area Writing Project.

6. "Tree'mendous Stormwater Strategies

Communities state-wide are focusing on cost-effective strategies that not only address current issues, but are sustainable and resilient to future challenges. Stormwater management that helps control precipitation runoff and reduce flooding is important as urban areas become more dense. Well-designed systems that incorporate trees and other green infrastructure elements actually *increase* in value and capacity over time, as the living components grow and mature.

Trees can add capacity and value to stormwater management systems. We will discuss technologies currently available that capture stormwater and support trees, plus explore innovative ways of incorporating those technologies into infrastructure planning.

Speaker

Micki McNaughton, Urban Forester, Arborea, LLC

Micki is an ISA Certified Arborist/Municipal Specialist, and has a certification in Wetland Science and Management from the University of Washington-Seattle. She has worked for the Washington State Dept. of Commerce as an Urban Forestry Planning Specialist, and was an urban forester for the City of Olympia for several years. Micki is a member of the International Society of Arboriculture (ISA), the Pacific Northwest chapter of the ISA (PNW-ISA), the Society of Municipal Arborists (SMA), and the Planning Association of Washington (PAW); she currently serves on the PAW Board of Directors.

7. Transportation Efficient Communities

WSDOT, Commerce, Ecology and Health are developing a joint work plan to help counties and cities update their comprehensive plans to produce efficient travel and land use patterns that require less driving to meet daily needs, improve health, and reduce costs and emissions. Learn more about the Transportation Efficient Communities initiative and state tools and resources for your comprehensive plan updates. Then celebrate the successes of several local governments who are leading the way to transportation efficiency!

Speakers

Moderator: Elizabeth Robbins, WSDOT, Planning Policy & Implementation Manager

Elizabeth joined the Washington State Department of Transportation in 1992, after working for several years in the Texas Department of Transportation. Since becoming WSDOT's Planning Policy

& Implementation Manager, Elizabeth is focused on promoting the full engagement of WSDOT and the state's MPOs in integrating land use planning at the local level with transportation planning at state and regional levels. Land use, climate change, and economic issues in relation to transportation, exploring non-traditional solutions for sustaining a vital transportation system are prominent in the work of the Planning Policy & Implementation Office. Elizabeth holds Bachelor and Master degrees from the University of Texas at Austin.

Fran Sant, Environmental Planner, State Department of Ecology, Environmental Policy Act Unit
Fran is currently working to update and streamline SEPA rules and regulations while she continues to provide SEPA technical assistance and interpretation for local governments and citizens. Prior to joining Ecology Ms. Sant worked for the Governor's Office of Regulatory Assistance and Innovation, the Secretary of State's Office and as a certified escrow officer and small business owner. Ms. Sant has a broad environmental and regulatory background combined with transactional real estate and small business experience. She is a graduate from The Evergreen State College with a degree in Environmental Studies.

Joyce Phillips, Senior Planner, State Department of Commerce
Joyce is committed to solving climate change issues through land use and transportation planning. She has 20 years of current and long-range planning experience in Washington State, including city, county and state government. She works as a Senior Planner with Commerce Growth Management Services and serves on the State Commute Trip Reduction Board. In 2006, she received the Barbara Grace Award for dedication to public service and professional accomplishment in planning. Joyce has a Bachelor's degree in Geography and Land Use Studies from Central Washington University and is currently pursuing her Master's Degree in Public Administration.

8. Integrating Buildable Land and Water Planning

Why should land use and utility plans be integrated? Water and wastewater services are essential to the growth and stability of your community, yet all too often the land use and utility planning processes are divorced. Small changes in water use can have exponential financial impacts on both the customer and the city. Accurate water demand forecasting is essential for providing enough water for existing uses while still allowing for growth and development. Learn how Alderwood Water & Wastewater District used Snohomish County's buildable lands data in GIS and why it chose County data over regionally-established growth targets.

Speakers

Amy Lucas, Senior GIS Analyst, Snohomish County

Amy built and modeled the GIS portion of the Buildable Lands Report and a resulting suitability model for population forecasting. Currently she works with her team to build interactive map applications and is the GIS Lead for the Urban Tree Canopy and Critical Areas monitoring projects. Amy holds a BA in Environmental Planning and Policy from Western Washington University and an AS in Environmental Science from Everett Community College. When she isn't busy creating magic GIS buttons for planners, Amy can usually be found playing deep in the North Cascades.

Ryan Countryman, Principal Planner, Snohomish County

Ryan has worked in policy and code development, growth forecasting and permit review for Snohomish County since 1998. As a Principal Planner, he helps to retrofit the existing suburban development pattern with more urban features and amenities. This includes coordinating with other agencies that provide infrastructure necessary for increasing urban infill, all with an eye toward creating full-service neighborhoods in former sprawl. He holds a BA in Geography from the

University of Washington and an MA in Diplomacy from Norwich University. To restore his inner balance after a long day of planning meetings, Ryan listens to heavy metal music.

Lauren Balisky, AICP, Utility Planner, Alderwood Water & Wastewater District

The District is a large water and wastewater service provider in southwest Snohomish County. She is responsible for using in-house knowledge and resources to recreate the District's water and wastewater comprehensive plans into active decision-making tools. She received her MA in Public Administration from the University of Southern California and her BA in Urban Planning and Community Processes from Fairhaven College at Western Washington University. After a long day trying to understand engineers, you can find Lauren at hot yoga, in her kitchen, or scuba diving in the tropics.

9. Creating and Connecting Neighborhoods

Creating a livable and walkable community without the benefit of urban densities and transit services can be a daunting challenge. Many cities are either spread out geographically or have developed as suburbs of larger cities, lacking neighborhood centers and alternative transportation options. In this session we will showcase examples of innovative planning in these communities, participants will share challenges and then develop ideas we can use in our own planning efforts.

Speakers

Jason Sullivan, Senior Planner, City of Bonney Lake

Jason is currently a Senior Planner with the City of Bonney Lake with a background in land use administration, construction management, environmental review, and policy development. As the Senior Planner for the City of Bonney Lake, Jason is responsible for developing planning policies and regulations informed by Washington's Growth Management Act, shoreline master programs under the Shoreline Management Act, and the State Environmental Policy Act. Jason is currently completing an in-house re-write of the Bonney Lake Comprehensive Plan. Jason assisted in the preparation of the Des Moines Shoreline Master Plan and wrote the City of Bonney Lake Shoreline Master Plan.

Eric Johnston, PE, Principal, SCJ Alliance

Eric is a principal with SCJ Alliance and has been managing transportation planning and engineering projects for more than 20 years. This experience now guides the transportation planning group at SCJ Alliance as they tackle some of the region's most challenging transportation issues. Eric has been working with several suburban cities (including Arlington, Bonney Lake, Fife, Edgewood and Tumwater) as well as more rural towns (such as Grand Coulee, Wilkeson and Rock Island) as they implement plans that build stronger communities.

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